



Bruce R. Johnson

## PROFILE

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# BRUCE R. JOHNSON

*Vice President for Leadership Development*

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### **MINISTRY AND LIFE EXPERIENCE**

Bruce Johnson has been involved in missions and ministry since 1974. He helped develop and served as COO, mentor, and speaker for the Arrow Leadership Ministries, an advanced leadership development program in North America which has grown into an international model with affiliates in Australia, England, Canada, South Africa, and Poland. He served on the staff of Campus Crusade for Christ and worked on many projects with Dr. Bill Bright.

Over the past 10 years Bruce has helped develop three leadership development ministries. Before joining the staff of Asian Access he had a full-time consulting practice as a leadership, boards and directional strategies specialist for ministries and churches. Bruce has developed strategies and programs from the ground up, including serving as interim CEO for an international ministry taking it through a leadership transition, redefining its strategic direction and hiring his replacement. Assignments have taken him throughout North America, Asia, Europe, and the Middle East.

Bruce has coached leaders in the Washington D.C. based Gazelles Inc., an international corporate leadership program for FORTUNE 1000 companies. He is a certified master coach on building high-trust cultures within ministries with Leadership Catalyst, and is a featured workshop leader at the national conventions of U.S. and Canadian Christian ministry associations. In addition, he has authored resources and presented interactive workshops that have trained thousands of Christian leaders. Bruce has served on several boards of directors, including chair of the second largest YMCA in North America.

### **CURRENT MINISTRY ROLE**

As Vice President for Leadership Development, Bruce provides leadership and oversight for the design and implementation of the Asian Access ministries in twenty targeted countries across Asia.

### **TESTIMONY**

Bruce grew up in Minnesota in a Christ-centered home. Through witness and walk of his parents he made a personal decision for Jesus Christ at eight years old. At 24 he responded to God's call to dedicate his life to Christian service, which he has been following ever since.

### **EDUCATION**

Bruce graduated from the University of Minnesota. Additional leadership and skill training was taken from Harvard University faculty, the Xerox Corporation, Leadership Dynamics, and the Tom Peters Company.

### **PERSONAL**

Bruce and his wife, Mary, live in Charlotte, North Carolina, USA. They have two grown sons, Olin and Luke. He serves as an elder in his local church, Christ Covenant (PCA) in Charlotte, NC.